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iMediaTouch Radio Automation system from OMT Technologies now provides full integration with Axia's AoIP System

Winnipeg, Manitoba – OMT Inc. (TSXV: OMT): OMT Technologies is pleased to announce our latest version of iMediatouch ONAIR and iMediaLogger applications now provide a powerful new level of control using Axia's IP system.

With this IP/network communication between iMediaTouch and Axia, OMT clients can now control Audio routing and GPIO functionality from within the iMediatouch ONAIR and iMediaLogger applications. The introduction of OMT's new Axia interface complements our existing support for other popular Audio-over-IP systems that OMT has vendor partnerships with. A separate tab within the ONAIR configuration contains a list of all AoIP devices supported including a "Test Connection" feature to assist with setup and troubleshooting.

"Now that iMediaTouch communicates directly to Axia Patherfinder it reduces the requirement to purchase additional automation peripherals such as closure devices, audio cards and satellite switchers," stated Jackie Tetlock, Marketing & Sales Manager. "Many of our iMediaTouch clients use Axia so we felt it was important to include this very popular AoIP system in our current list of supported products."

"One of networked-audio's biggest appeals is partner products that work seamlessly together. As one of Axia's charter Livewire Partners, OMT has understood this from the very beginning," comments Marty Sacks, Axia Vice President. "We're glad that our mutual clients are enjoying the benefits of this long, fruitful relationship."

About Axia

Axia, a Telos company, builds Ethernet-based professional IP-Audio products for broadcast, sound-reinforcement and commercial audio applications. Along with the popular Element 2.0 modular console for onair, commercial production, audio workstations and personal studios, Axia products include the PowerStation integrated console engine, intercom systems, digital audio routers, DSP mixers and processors, and software or configuring, managing and interfacing networked audio systems.

About OMT and iMediaTouch

OMT Inc. (OMT) is a technology solutions provider to the broadcast and media industries across North America and Internationally. iMediaTouch is OMT's flagship product suite of audio content management and digital delivery software for commercial and non-commercial broadcast radio applications. OMT's iMediaTouch Radio Automation software and radio's #1 selling digital logger, iMediaLogger, are installed worldwide in individual stations, station groups and some of the largest broadcast and audio delivery services to distribute audio content heard by millions of people worldwide through television, radio, satellite, cable and internet broadcasts. To learn more about our company, products and services, visit www.imediatouch.com

For further information, please contact:

Jackie Tetlock, Sales and Marketing Manager (204) 975-0794

Email: jtetlock@imediatouch.com Website: www.imediatouch.com