



Simply the **BEST** Broadcast Automation!

» The Best - Ease of System Transition

OMT's proven migration technology and skilled technical personnel make the transition of audio and log schedules from your current competing automation system to iMediaTouch stress-free and painless.

» The Best Talent Familiar "ON-AIR" Layout

The iMediaTouch ON-AIR software style is very popular with talent and the style has been used by many competing automation systems. The result is a very friendly and powerful ON-AIR tool. Talent can also choose to use the iMediaTouch Cart Style screen for their Air Studio operations, offering broadcasters the most versatility when compared to any competing software.

» The Best - Air Studio Live Assist Interfaces

iMediaTouch offers unprecedented user interactivity with simultaneous Touch Screens, mouse "Drag & Drop", split screen, multi screen remote and button "Start / Stop" operation, Intranet or Wide Area Internet.

» The Best - "Realtime" Voice Insert & Tracking Production

iMediaTouch provides novice or experienced Air Studio Talent tremendous flexibility to manage an Air Shift and the ability to simultaneously produce VoiceTracks with audible results that are Production Facility - multitrack quality.

» The Best - "Realtime" Current Day Log Updating

iMediaTouch allows the talent and programming intranet and internet access to the current day's log for "On The Fly" log updates and Voice Tracking (without need to Re-merge the Log in the Air Studio). One traffic or programming person can manage unlimited formats from their desktop.

» The Best - Voice Tracking Days in Advance

iMediaTouch In Studio and Remote Voice Tracking can be done days in advance of any traffic merges. Simply generate your music logs and get started. The feature is most effective for Voice Tracking vacation periods and long weekends.

» The Best - Automated Audio Importing

iMediaTouch automated audio import software for NPR Content Depot (tm), Adobe Audition(tm), news systems and FTP style wide area audio delivery has received rave reviews from users. Save time and money by speeding up your dubbing and/or ingest of downloaded audio with iMediaTouch. MP2, MP3, WMA and Linear audio files fully supported on non proprietary audio cards.

» The Best - Logger/TimeShift Recorder/Automation

iMediaLogger software provides the BEST automated time shift recording for 24/7 affidavits, Network Show recording, Best of Shows, Pod Casts, Mic Skims and Competition Monitoring. Nobody in the business can offer this loaded feature set that takes care of all your broadcast needs and makes your operations ultra efficient.



» ON-AIR Module

An ON-AIR Digital Delivery system for any radio broadcaster. iMediaTouch is known for its major market dependability without the need for constant engineering or IT management.



- » Provides live assist, satellite, or complete automation modes
- » Operates easily with simultaneous touch screens, mouse (library - log drag & drop) or console bi-directional start/stop buttons
- » Non-Stop Broadcasting - seamless redundant ON-AIR with auto failover
- » Up to 9 discrete audio play-outs supported
- » RDS Streamer, Website Album Graphics for Now Playing, Dynamic Last Played List & HD2-PAD Multicasting
- » Live Assist "On The Fly" Segue editor with voice insert
- » Up to 4 Simultaneous Remote ON-AIR connections supported - In studio and/or Wide Area
- » Sarbanes Oxley "tamper-proof" as-run affidavit log with auto reconcile for most schedulers
- » Unlimited hot keys for audio and remote sources, dynamic on-screen promo builder
- » Interactive Daily or Future Logs that are multi-user accessible for Voice Tracking or Log edits
- » Playback Pitch control – Auto Intro Segue – Auto Fill
- » Very slick satellite program interfacing with Auto Resume in either playback or Live Satellite modes
- » Many choices of NTR (non traditional revenue) features that help pay for the iMediaTouch system in the first year
- » Two redundancy configurations provide the best solution to fit your environment. The Store-Forward configuration allows up to three levels of ON-AIR redundancy with automatic failover from a primary server to a secondary server and/or local playback. The On-Air teaming configuration provides automatic workstation failover for highly robust server and network environments.

» VoiceTrack Module

Voice Tracking on iMediaTouch has never been easier. Imagine producing 6 hours of live sounding programming in less than an hour. In fact you can voice track as far in advance as you have music scheduled. Your listeners get the complete live assisted air broadcast even though the talent recorded the shift hours ago.



- » Interactive play-out of Tails & Heads with user time adjustable play-out
- » Dynamic adjustment of segue markers and four volume points on each track for tight play-out
- » Full use of ALL Hot Buttons as in our ON-AIR module for live mix or post VoiceTrack insertion
- » Drop in music beds after recording voice tracks and adjust the level and fade In/out points
- » Drop in up to 6 SFX into the recorded with full volume control for each SFX
- » Auto Post and Auto Duck buttons allow for fast sweetening of voice tracks
- » "On The Fly" Voice Tracks can be inserted into today's log using the ON-AIR VoiceTrack software
- » Program Manager can generate music logs well in advance that allow immediate VoiceTrack recording
- » Voice Track for any radio station in your building from one module for today's log or a future log
- » Voice Track in the ON-AIR Studio (Optional) without an additional soundcard
- » Remote Voice Tracking version provides the identical features as stated above (high speed Internet and VT Server required)

» Requirements

iMediaTouch Requirements:
 Intel-Pentium III 700Mhz or higher, 256MB of RAM required, 512MB recommended, 50MB Free Hard Disk and CD-ROM drive, Microsoft Direct Sound Compatible Audio Card, 1024x768 24bit Video Resolution, Additional Hard Disk for Audio Storage, Windows XP Pro, Microsoft Direct X 9 or higher

Did you know?
 iMediaTouch was introduced in 1984 and is Radio's first digital system.

» Production Module



A virtual audio workbench that is the most advanced Trans-coder in the industry, iMediaTouch offers you complete database management of your audio assets.

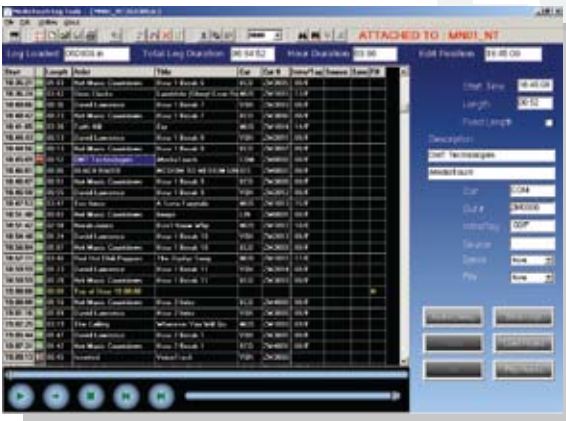


- » The ONLY audio trans-coder software for radio supporting MPEG2, MP3, WMA, WAV and Dolby AC3 audio formats
- » Requires no proprietary hardware
- » Complete database management of your audio assets from any studio, administrative desktop or wide area remote access
- » Fast user interface for simultaneous importing – exporting, normalization, trimming, cut labeling, leveling and wave form editing
- » Up to six levels of security - password protected
- » Manages expiry and activation dates right down to the hour/minute on audio cuts

» LogTools Module



Build and create playback schedules with ease. iMediaTouch integrates with most traffic and music programming systems to build your schedules.



- » Interactive play-out of Tails and Heads – ability for Program Directors to audition the schedule even before it airs!
- » Fast access to your audio library & satellite feeds for schedule changes
- » Merges with the most popular traffic and music programming systems
- » Real Time “ON-AIR” log updates (no log reloading)
- » Visual reports or searches for log errors
- » Creates as-run reports and validates schedules before airing
- » Schedules hot-button loads for DJ shift changes and satellite drop liners
- » Clock template generator to simplify satellite format creation
- » Password protection for startup

» Quotes

“..My dealings with the technical crew there during the assembly and setup of our system, as well as the continued customer support has been unparalleled. The system arrived on time, and worked first time out of the box with no difficulty in assembly or setup. The on-site work by your team was timely, courteous, and the training was superb.”

Jim “Turbo” Turvaille
 Director of Engineering & Expansion
 WAY-FM Media Group, Inc. Nashville, TN

“The iMediaTouch architecture allowed us to design a digital audio delivery system to meet the requirements of the Service Broadcasting stations. It does not require any proprietary hardware that can become obsolete overnight. There were no last minute surprises and the implementation couldn’t have been any better.”

Gary Wachter
 Director of Engineering
 KKDA-FM - Dallas, TX

“I am very pleased with our decision to install the MediaTouch system across our platform of stations. MediaTouch has proven to be flexible, reliable, durable and allows us to do whatever is required for each of our formats. The system is also user friendly, efficient and affordable. It has been a solid investment.”

Bruce A. Biette
 President/CEO
 Convergent Broadcasting, LLC

Revolutionizing
 Radio Automation
 Software your Way!

Did you know?
 iMediaTouch runs on non-proprietary hardware - yet another first in Radio Automation!

» iMediaTouch Optional Modules

With iMediaTouch Optional Modules, stations can enhance their iMediaTouch System with additional award winning solutions brought to you by OMT technologies. Need to automatically import content from a variety of sources? Want to record, log, skim or podcast your daily broadcasts? Wish your website had more interactive media rich content? With iMediaTouch Optional Modules all this is possible....and more!

Contact your Sales Representative for more information and pricing on these optional modules.

iMediaRemoteVT

» iMediaTouch Remote Voice Tracking

iMediaTouch's Remote VoiceTrack module is the best "out of studio" experience in radio allowing talent to record, edit and insert voice tracks into any station's log from any internet home connection or professional studio. Unlike other competing Remote Voice Tracking solutions offered by other vendors, every feature available with our in-house VoiceTrack Module is available with our remote version.

iMediaRemoteOA

» iMediaTouch ON-AIR Remote

Connect to your Master Control studio from any remote location using iMediaTouch's ON-AIR Remote Module. Perfect for multiple talent morning shows and sporting event broadcasts, ON-AIR Remote seamlessly controls your station from anywhere using a common broadband internet connection.

iMediaDataCast

» RDS Encoder

The iMediaDataCast Module for iMediaTouch Automation allows your station to send Full Artist and title information to your RDS and HD Radio encoders. Give your listeners the best radio experience with the power of iMediaDataCast!

iMediaLogger

» Digital Logger & Podcaster

iMediaLogger, the #1 selling Digital Logger in Radio, is the perfect tool for Podcasting, Mic Skimming, 24/7 Logging, "Best of" Shows, Audible Affidavits and Competition Monitoring. iMediaLogger delivers the simplest way to manage each and every one of your recording needs with just one workstation.

iMediaImport

» Automatic Content Importer

The iMediaImport Module automatically imports station content from a variety of sources including but not limited to: Third Party Multi-Track editors, Newsroom applications, FTP sites, Network folders and NPR Content Depot.

iMediaAccess

» Wide Area Content Management

iMediaAccess offers a total solution for your wide area facilities. Not only can you send audio files to the remote location, but you can play and manipulate the file once there. iMediaAccess also allows for distribution of play lists and schedules, covering not only the files to play, but how to play them.

iMediaPix

» Cart Replacement Module

A simple, yet powerful iMediaTouch module, iMediaPix is ideal for your live assist operations needing commercial, ID and promo solutions. Browse an infinite number of categories, create logs for your broadcast day or load up a great playlist for your morning show – iMediaPix is the all in one simplified solution for radio.

iMediaMultiStream

» Multi-Channel Live Stream Encoder

Imagine reducing your streaming infrastructure costs by more than 90%. With iMediaMultiStream you can! This revolutionary multi-channel live stream encoder simplifies your infrastructure requirements for distributing your streaming Internet content.